

IXUS

PowerShot

SELPHY

COMPACT PHOTO PRINTER

Autumn/Winter 2011-2012

you can

HS
SYSTEM



EURO2012
POLAND-UKRAINE

Canon

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canon-europe.com/HSsystem



IXUS

Cameras to treasure

With sleek, tactile designs made from the best materials, every IXUS fuses technology and style giving you satisfaction with every shot.

Unique IXUS styling houses the latest in imaging advances – from innovative compact high zooms to the powerful HS System for excellent performance in low-light. Included in each model are intelligent technologies that work behind the scenes to guide you to great photos every time you press the button.

SELPHY

COMPACT PHOTO PRINTER

Bring your memories to life

With a SELPHY Compact Photo Printer you can produce lab-quality long-lasting prints in seconds from any digital photo as well as have fun with a range of creative effects, frames, layouts and print sizes.

Easy enough for everyone to use, a SELPHY is a high quality, convenient and cost-effective way to bring your memories to life.



PowerShot

Excellence and ease

The perfect camera is one that makes photography a pleasure. With the PowerShot range, you'll find a high performance model to suit every ability.

From one-touch shooting to manual control, enjoy slim, pocket size design or customise with a range of accessories from Speedlite flash to lens filter adapters. No matter which model you choose, every PowerShot blends Canon's leading-edge innovation and world-class optics with brilliantly intuitive design.

Occasionally in this brochure you will see a QR code. This gives you access to extra information on your smart phone without the need to manually type long URLs. Here is how:

1. Download any QR code reader to your smart phone.
2. Open the QR code reader on your phone and scan the code.
3. Each code will direct your browser to relevant online content.





Canon HS pixels. Photos will never be the same again.

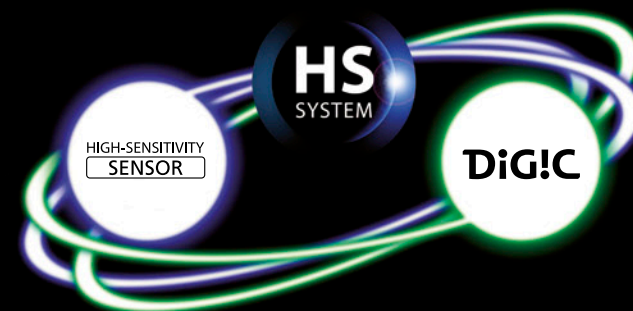
Canon HS pixels. Photos will never be the same again.

Canon's innovative HS System represents a cutting edge combination of a high-sensitivity sensor and a powerful DIGIC processor that work together to give premium image quality even in low light. This reduces the need to shoot with flash or tripod, allowing you to capture the real, natural atmosphere of the moment.

HS System

All HS System cameras use high-sensitivity 10.0 or 12.1 megapixel sensors with bigger pixels than conventional higher resolution models. Bigger pixels can capture more light leading to increased sensitivity for clearer, more refined images with less unwanted noise.

Many models also feature back-illuminated CMOS sensors, which can capture more light than conventional CMOS sensors and perform better in low light. The optimised combination of these sensors and the DIGIC processor is the key to HS System's amazing low light results.



Low Light Conditions

Compared to conventional cameras, HS System captures images with up to 60% less noise, more visible detail and more accurate colours in all lighting situations. However, HS System truly excels in low light conditions and apart from providing superior image quality is also able to overcome common low light shooting problems such as capturing a well exposed subject against a dark, night-time background or capturing a moving subject without blur when shooting indoors.

DIGIC Processing

Canon's DIGIC processor is the brain inside every Canon digital camera – processing information from the image sensor for optimum image quality and fast camera operation. It offers near-instant startup, superb detail and low noise (even at high ISO) plus enhanced movie functionality.

DIGIC 5 is the latest evolution with all the advantages of DIGIC 4 plus improved noise reduction technology for up to 75% less noise* in the results, faster image processing, and special features such as Multi-area White Balance and high-speed shooting with full resolution.

More information: canon-europe.com/HSsystem

*When comparing same ISO performance between a camera with DIGIC 5 and a camera with DIGIC 4.

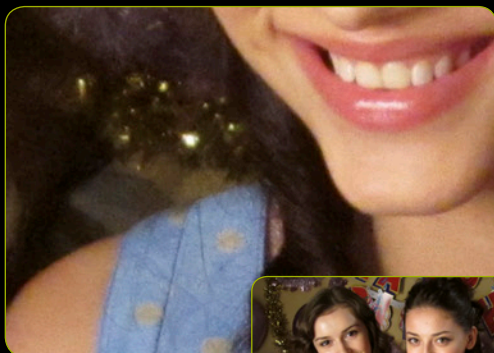
TECHNOLOGY

HS System



Superior image clarity, colour and detail in all situations

Even at the highest ISO sensitivities, HS System delivers low noise, detailed images with accurate and pleasing colours. This means that you can get great results in situations where you would normally not be able to – without using flash or something to rest the camera on.



Canon camera with HS System (ISO 1600)



Camera without HS System (ISO 1600)



All photos on pages 6 and 7 are real sample images.

Shoot without flash to capture the true atmosphere

Flash is often necessary to prevent blur in low light shots but it can ruin the atmosphere of a photo, resulting in pale faces and unnatural colours. Also, it can be hard for you to see the location as the background is too dark. HS System cameras allow you to shoot without flash, capturing the scene exactly as you remember it.



Camera without HS System (Auto Flash – flash fired)



Real ambiance captured with Canon camera with HS System (Auto Flash – Flash did not fire)



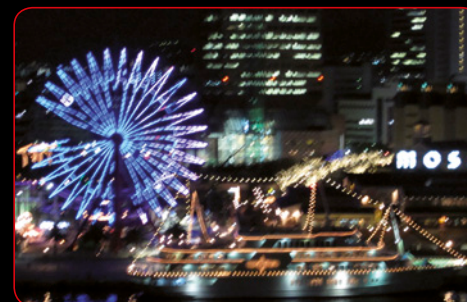
Using flash can make the background too dark



HS System can shoot without flash to capture the true atmosphere

Shoot blur-free images in low light without a tripod

Shooting night scenes without resting the camera on a stable object can give blurred results. Because of the low-light abilities of HS System, you can shoot handheld with less blur.



Blurred night scene without HS System



Sharp night scene with HS System

TECHNOLOGY

Canon's pioneering vision



Lens Know-How

Canon's 70-year optical heritage can be experienced in every one of the lenses it makes. Innovation is at the forefront of the brand and Canon is constantly evolving new technologies to allow optics to be highly compact and yet still deliver stunning optical clarity and sharpness.

Canon's range of digital compact camera lenses share designs, materials, manufacturing and quality testing with many other Canon optics such as TV broadcast and EOS EF lenses – trusted by millions of professionals throughout the world.

Pioneering Canon-developed technologies like the optical Image Stabilizer (IS) keep shots free from blur and the Ultrasonic Motor (USM) aids quick and silent zooming to offer further improvements in image quality and response times. Add to that an extensive range of zooms – covering everything from 24mm wide angle to 35x zoom – and it's clear to see that Canon offers the ultimate in flexible and powerful products.



Bye Bye to Blur

When shooting with the zoom extended or in dark conditions, camera shake is likely – increasing the possibility of blur.

Recognising this, Canon developed the optical Image Stabilizer (IS), which uses minute vibration gyros to detect camera movement. Elements in the lens are then moved to counter camera shake allowing the camera to capture an image with drastically reduced blur.

The optical Image Stabilizer is effective to 4.5 stops in the PowerShot SX40 HS so you can shoot at approximately 4.5 shutter speed steps slower than a camera without IS and still get a shake free image. Dynamic IS and Hybrid IS were pioneered to combat blur in specific shooting conditions.



Without Optical Image Stabilizer

With Optical Image Stabilizer

Dynamic IS assesses low-frequency vibrations, such as walking, to produce much steadier video footage when the photographer is in motion, while Hybrid IS corrects linear movement which specifically causes problems during close-up macro shooting.

INTELLIGENT IS

Intelligent IS

Intelligent IS is the latest image stabilisation technology which can conveniently help you achieve sharp photos and movies – whether shooting extreme macro close-ups or moving to keep up with the action. Versatile and fully automatic, Intelligent IS constantly detects your subject and adapts the optical Image Stabilizer to the scene, from seven available modes:



Dynamic IS: Helps produce smooth and clear movies. It corrects both hand shake and user-movement vibrations – such as when shooting from a car or walking along with the action.



Powered IS: When shooting movies with high zoom, Powered IS uses Canon camcorder technology to provide much steadier footage for more clarity and less wobble.



Dynamic & Macro IS: Detects when filming from short distance and combines the corrections of Dynamic and Hybrid IS for sharper and smoother footage.



Panning IS: Stabilises in only one direction, allowing you to smoothly keep the framing on a moving subject. Works with either horizontal or vertical panning.



Tripod Mode: Whenever the camera is fixed on a steady surface it automatically turns image stabilisation off for optimum results.



Normal IS: Combines standard optical image stabilisation with Hybrid IS for minimum blur when shooting photos.



Macro IS: Optimises Hybrid IS when shooting from very short distance. Originally developed for professional Canon EF lenses, Hybrid IS provides ideal correction for sharp handheld close-ups.

Not all features are available on all cameras, please refer to Page 15.

TECHNOLOGY

Smart Auto Technology



Scene Detection

Scene Detection can detect up to 32 different scenes and helps you to easily capture each moment as you saw it - from the golden sunsets of your summer holiday to your favourite band performing on a spot lit stage.



Without

With

Multi-area WB

Multi-area White Balance

Multi-area White Balance (WB) detects when a scene is lit with multiple types of light and corrects each type separately to give more true to life colours. For example when adding the flash to capture a portrait shot inside a tungsten lamp-illuminated room, it will apply flash WB on the area lit by the flash and tungsten WB on the area lit with tungsten lamps.



Without

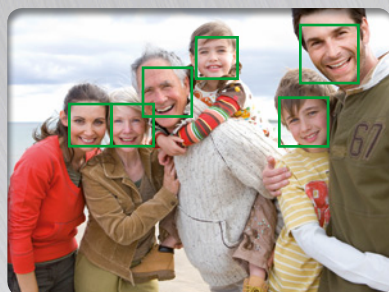
With



Face Detection
Technology

Face Detection

Face Detection quickly and accurately detects faces in a scene and then optimises camera settings so that everyone looks their best. With the ability to detect up to 35 faces in a frame, it's great for group photos as well as portraits. Blink Detection provides a warning whenever faces are captured with their eyes closed.



Smart FE

Smart Flash Exposure

Smart Flash Exposure intelligently controls flash output and usage, for natural-looking results in a variety of conditions. For example it may use flash to eliminate shadows on a subject's face when in bright conditions, or reduce flash power to avoid overexposing subjects in short distance.



Without

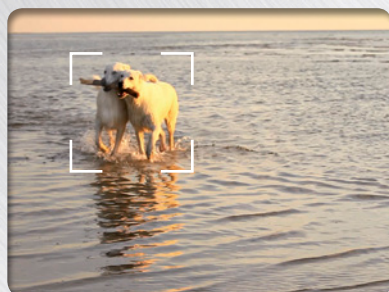
With



Advanced
Subject Detection

Advanced Subject Detection

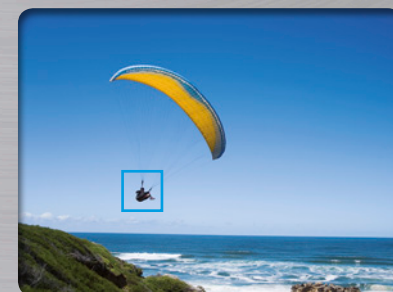
Advanced Subject Detection can automatically detect a moving subject, such as a vehicle or a pet, and tracks it - ensuring it remains in focus and well-exposed until the picture is taken.



Servo AF/AE

Tracking AF, Servo AF/AE

With Tracking AF you can easily select and track moving objects while Servo AF/AE allows you to keep tracking selected faces or objects continuously for optimal focus and exposure right up to the moment of capture.



TECHNOLOGY

Movies

FULL
HD



STEREO SOUND



Record life as a movie in stunning high definition detail. Most cameras include 720p HD Movie shooting or go for one of our top-range models offering Full HD (1080p) capture with stereo sound for stunning clarity and sound.

Zoom in on your subjects with ease and let Dynamic IS reduce movement and shake. Give your movies a professional, refreshing touch by using the optical zoom whilst recording or shoot in iFrame format for easy sharing. Playback is also easy thanks to the HDMI port which makes it easy to view photos and videos from the camera on an HDTV with no loss of quality.



HDMI™
HIGH-DEFINITION MULTIMEDIA INTERFACE

HDMI/CEC

Use a standard HDMI cable to connect your camera with an HDTV and enjoy your photos and movies in perfect clarity and crystal clear sound. Many cameras also support Consumer Electronics Control (CEC), allowing you to comfortably control movie and image playback using the remote of your HDMI CEC-compatible TV.



Smart Auto in Movie

Smart Auto in Movie builds on the technology of Smart Auto to bring you effortlessly great results in your movies. Using Scene Detection technology it constantly evaluates the shooting scene by analysing multiple image elements and then selects the most appropriate settings for up to 21 different situations.



Without

With



Super Slow Motion Movie

Slow down fast-paced action like sports or add a spectacular effect to a waterfall with Super Slow Motion Movie. Movies can be recorded in two settings: 240fps in QVGA quality and 120fps in VGA quality.



iFrame

The Apple iFrame* video format is a 720p, computer-friendly video format designed to dramatically simplify the process of transferring, editing and playing back video recorded with your camera. With iFrame, the video in your camera is in the same format in which you'll edit, allowing you to start editing and sharing your movies right away across multiple platforms and devices. Because it's based on standard technologies such as H.264, AAC, MP4 and QuickTime, iFrame can be used with PC and Mac applications.

*The iFrame logo and the iFrame symbol are trademarks of Apple Inc.



Movie Button

Movie Record Button

A movie record button featured on many cameras gives you instant access to movie capture at the touch of a button.



TECHNOLOGY

Features for everyone



High-speed Burst HQ



High-speed Burst



Handheld Night Scene



Live View Control

High-speed Shooting

Capture the perfect moment with high-speed shooting. Cameras equipped with CMOS sensors can shoot continuously as many pictures as the card can store, with speeds up to 8.8 shots per second, using the High-speed Burst mode*. Meanwhile cameras with a DIGIC 5 processor offer full resolution high-speed shooting at up to 10.3 shots per second for 8 shots, using the High-speed Burst HQ mode.

* High-speed Burst mode outputs at reduced resolution.

Handheld Night Scene

With this mode it is possible to take nightscape photos without having to mount the camera on a tripod. In Handheld Night Scene, the camera will take a high speed sequence of shots and then combine them into a single image with the least possible blur and the best possible exposure.

Live View Control

Live View Control allows beginners to easily adjust the look and feel of their photos by controlling three types of picture settings – brightness, colour and tone. These simple terms can be easily understood and the effects appear instantly on the LCD monitor, allowing users to confirm in real time how their settings will look before the shot is taken.



High Dynamic Range



Hints & Tips



Easy Mode

High Dynamic Range (HDR)

In higher contrast situations, conventional cameras aren't able to capture both dark shadows and bright highlights at the same time. High Dynamic Range mode captures these by taking multiple exposures of the same scene before combining them back into one image in the camera. This allows the camera to capture the highlights, shadows, and everything in between, closer to how the photographer sees it.

Hints & Tips

Helping you to quickly get to grips with your new camera and saving you time spent reading the manual, Hints & Tips provide quick explanations of most menus and functions with their benefits.

Easy Mode

Easy mode provides the simplest point and shoot mode for beginners. In Easy mode, Smart Auto is active, selecting the optimum settings for best results across a wide range of shooting scenes. Shooting information displayed on the screen is minimised so the user can concentrate on picture-taking, while most of the function buttons are disabled to prevent accidental changes to settings.

ADVANCED LOW LIGHT PERFORMANCE

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HS System																			
LENS TECHNOLOGY																			
Ultrasonic Motor																			
Optical Image Stabilizer																			
Intelligent IS (7 modes)																			
Dynamic IS mode																			
Hybrid IS																			
Panning IS (manual set)																			
f/2.0 lens																			

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*IXUS models feature only Av and Tv modes

IXUS

Slim and desirable, the IXUS range combines superb style and ease of use with Canon's visionary technologies such as HS system, which delivers great low light performance. Each IXUS combines exquisite, tactile design and metal bodies - for cameras that look as stunning as the pictures they take.



IXUS 1100 HS



The IXUS 1100 HS packs a 12x zoom in a stunning metal body you'll want to be seen with. HS System and effortless touch screen control give you amazing shots and Full HD movies day and night.

Key features

The first 12x optical zoom IXUS with 28mm wide-angle in a stylish compact metal body

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

Intelligent IS adapts the optical Image Stabilizer to the scene (7 modes)

Smart touch screen interface with large 8.0cm (3.2") PureColor II Touch LCD (460k) and Touch Shutter

Detailed, clear Full HD movies (1080p) with optical zoom, stereo sound, Powered IS and HDMI-CEC

Smart Auto detects 32 scenes for the ultimate in point and shoot

High-speed Burst, Super Slow Motion Movie, Handheld Night Scene

iFrame movie (720p)

Movie Digest, Miniature Effect, Smart Shutter

Hints & Tips guidance



A large 8.0cm (3.2") touch screen with 461,000 dots and customisable icon layout enables intuitive control of the camera. Touch AF and Touch Shutter enable you to track focus and capture a subject by touching the screen, while 10 pre-set Touch Actions give you quick access to a range of useful functions.

Desire more.
12x zoom
IXUS



12.1 MEGA
PIXELS
HIGH SENSITIVITY
CMOS

28mm
WIDE
12x

INTELLIGENT
IS



FULL
HD

Zoom into life

28mm
WIDE
8x

The IXUS 230 HS boasts a slim but powerful 8x optical zoom that allows you to get impressive close ups yet is discreet enough to fit into a pocket.



IXUS 230 HS



With an 8x zoom lens, Full HD and the low-light skills of the HS System, the fashionably slim IXUS 230 HS is the perfect partner for nights out. Smart Auto lets you focus on living life to the full.

Key features

Get close with 8x optical zoom or get everyone in with 28mm wide-angle lens

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

Slim metal body with 7.5cm (3.0"), strong and clear PureColor II G LCD

Intelligent IS adapts the optical Image Stabilizer to the scene (7 modes)

Detailed, clear Full HD movies (1080p) with optical zoom, stereo sound, Powered IS and HDMI-CEC

Smart Auto detects 32 scenes for the ultimate in point and shoot

High-speed Burst, Super Slow Motion Movie, Handheld Night Scene

iFrame movie (720p).
Movie Digest

Miniature and Toy Camera Effect.
Smart Shutter with Smile and Wink Self-Timer

Hints & Tips guidance



12.1 MEGA
PIXELS
HIGH-SENSITIVITY
CMOS

28mm
WIDE
8x

INTELLIGENT
IS

7.5 cm
3.0"
PureColor II G
Wide LCD

FULL
HD

Pure
passion



IXUS 220 HS

An unrivalled combination of HS System-powered performance with classic IXUS design; the IXUS 220 HS offers ultra-wide 5x zoom, Full HD and superior low light shooting in a sleek stainless steel body.

Key features

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

24mm ultra wide, 5x optical zoom Canon lens with optical Image Stabilizer

Ultra-slim stainless steel body with 6.7cm (2.7"), strong and clear PureColor II G LCD

Full HD movies (1080p) with optical zoom, stereo sound, Dynamic IS and HDMI

Smart Auto detects 32 scenes for the ultimate in point and shoot

High-speed Burst and Super Slow Motion Movie capture fast action

Movie Digest records before each shot to create a bonus movie

Miniature and Toy Camera effects, Smart Shutter with Smile and Wink Self-Timer

Handheld Night Scene for clear nightscapes

Optional Waterproof Cases

24mm
WIDE
5x

An ultra-wide-angle lens ensures nothing is left out of your composition - whether shooting vast landscapes or trying to get all your friends in an indoor scene.



Approx. 24mm



Approx. 35mm



12.1 MEGA
PIXELS
HIGH SENSITIVITY
CMOS

24mm
WIDE
5x

OPTICAL
IMAGE
STABILIZER

6.7 cm
2.7" LCD
PureColor II G

FULL
HD

Style and sensitivity

IXUS 310 HS



The IXUS 310 HS boasts a large, intuitive touchscreen, with high-speed functions and Full HD movies. A bright f/2.0, 24mm ultra wide lens, and the HS System capture incredible shots, day or night.

f/2 LENS

Equipped with a bright f/2.0 lens, the IXUS 310 HS is capable of beautiful, low light images with reduced risk of blur. This wide aperture lens allows you to shoot your subjects in sharp detail against an out-of-focus background for creative results.

Key features

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

f/2.0, 24mm ultra wide, 4.4x optical zoom with optical Image Stabilizer

Stainless steel body with wide 8.0cm (3.2") PureColor II Touch LCD and touch control

Full HD movies (1080p) with optical zoom, stereo sound, Dynamic IS and HDMI

Smart Auto detects 32 scenes for the ultimate in point and shoot

High-speed Burst and Super Slow Motion Movie capture fast action

Movie Digest records before each shot to create a bonus movie

iFrame movie for fast editing



Focus on the fun

IXUS 115 HS



With HS System for great shots in low light, Smart Auto and Full HD movies, the stylish metal bodied IXUS 115 HS lets you simply enjoy the fun.

Key features

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

28mm wide-angle, 4x optical zoom Canon lens with optical Image Stabilizer

Slim metal body with large 7.6cm (3.0"), strong and clear PureColor II G LCD

Full HD movies (1080p) with Dynamic IS and HDMI

Smart Auto detects 32 scenes for the ultimate in point and shoot

High-speed Burst and Super Slow Motion Movie capture fast action

Movie Digest records the fun before each shot to create a bonus movie

Miniature and Toy Camera effects, Smart Shutter with Smile and Wink Self-Timer



Movie Digest records a four second VGA-quality movie clip, before each photo is taken. Then all the clips captured from the same day are joined into a single movie providing an alternative and fun way to save your memorable moments without requiring any extra effort.



12.1 MEGA PIXELS
HIGH SENSITIVITY
CMOS

24mm
WIDE
4.4x

f/2 LENS

8.0 cm
3.2"
Wide Touch

FULL
HD



12.1 MEGA PIXELS
HIGH SENSITIVITY
CMOS

28mm
WIDE
4x

OPTICAL
IMAGE
STABILIZER

7.6 cm
3.0"
PureColor II G
WIDE LCD

FULL
HD

PowerShot

Excellence With Ease

Make photography a pleasure with the camera ideal for you, whatever your level of experience. With the PowerShot range, you're sure to find a camera that mirrors the way you take photos. From fun point-and-shoot cameras to sophisticated superzoom models with Full Manual Control, the PowerShot range lets you take the pictures you want.



G & S Series

The PowerShot G and S series are designed to meet the demands of serious enthusiasts and offer HS System-powered performance, Full Manual Control as well as a host of intelligent auto features plus RAW capture, High Dynamic Range mode and Hybrid IS. For flexibility with accessories, a vari-angle LCD and an optical viewfinder, the G series has a professional feel and capacity to handle the most demanding of shots. The S series compact high performers offer stunning f/2.0 lenses that work brilliantly in low-light.



SX Series

Ranging from the powerful 35x optical zoom of the flagship PowerShot SX40 HS, to super compact long zooms packed with features including HS System, GPS, Full HD movies and Full Manual Control, the PowerShot SX series delivers stunning results with no compromises. This dynamic family of capable cameras can be conveniently adjusted to suit all levels of photographic expertise while providing multiple features for unlimited creativity.



D Series

If recording life's more extreme moments is what you're after, the PowerShot D10 offers you a waterproof, freezeproof and shockproof solution. Capable of being dropped from a height of up to 1.22 metres, operated in temperatures down to -10°C and able to be immersed in water to a depth of 10 metres, the PowerShot D10 is built for more extreme environments and daring adventurers.



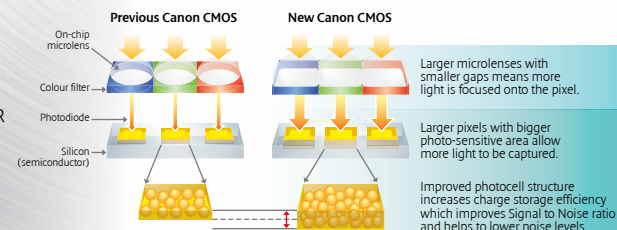
A Series

Practical and affordable with a host of great creative features, the PowerShot A series takes Canon's dedication to superb image quality and presents it in a range of easy-to-use, dependable cameras at a great price. Smart Auto and Easy modes make shooting a breeze.

Expert control. Seriously compact

12.1 MEGA
PIXELS
HIGH-SENSITIVITY
CMOS

With a larger surface than many conventional compact camera sensors, this 1/1.7 type, 12.1MP CMOS uses Canon EOS DSLR sensor technologies to give superior performance up to ISO 6400.



PowerShot S100



The PowerShot S100 uses Canon EOS sensor know-how and the latest DIGIC 5 processor to deliver exceptional images even in low light. With an f/2.0 lens, RAW and GPS this is an expert compact with impact.

Key features

High-sensitivity 12.1 Megapixel Canon CMOS sensor (1/1.7 type)

HS System with powerful DIGIC 5 processor for class-leading image quality and low-light shots up to ISO 6400

Ultra-wide 24mm, f/2.0, 5x zoom lens with Intelligent IS for sharp results

Expert control with Full Manual, RAW, ND Filter, and lens Control Ring

GPS tags your shots and logs your journey

Full HD movies (1080p) with optical zoom, stereo sound and HDMI-CEC

Large 7.5cm (3.0") PureColor II G LCD with enhanced strength and visibility

High-speed Burst HQ, Super Slow Motion Movie, Handheld Night Scene

Smart Auto with Multi-area White Balance correction

Optional 40m Waterproof Case



12.1 MEGA
PIXELS
HIGH-SENSITIVITY
CMOS

f/2
LENS

INTELLIGENT
IS



FULL
HD





Control Ring

Fully customisable to suit your shooting style, the lens Control Ring allows very quick access to a range of useful controls such as aperture, shutter speed, white balance, focus and manual exposure.

The Benchmark

Accessory options

Enhance your shooting with Canon's range of Speedlite flashes and accessories for the PowerShot G12. A teleconverter, lens filter adapter (for attaching 58mm filters), remote switch, waterproof case and leather soft cases are all available.



PowerShot G12

HS SYSTEM

The PowerShot G12 gives exceptional images with HS System and a premium Canon wide-angle lens. Full Manual mode, RAW, a new Front Dial and optional Lens Filter Adapter allow professional levels of control.

Key features

Premium image quality in low light using HS System with 10.0 Megapixel high-sensitivity CCD

Canon 5x (28-140mm) lens with optical Image Stabilizer and Hybrid IS

7.0cm (2.8") vari-angle PureColor II VA LCD with Electronic Level, and optical viewfinder

Full Manual control with Front Dial, ISO adjustment, RAW & DPP software

HD Movies (720p) with stereo sound and HDMI

High Dynamic Range mode for tackling high contrast scenes

Smart Auto detects 28 scene types and optimises settings

Multi-Aspect Shooting (5 settings) for composition and printing options

The pocket camera for the serious photographer



PowerShot S95



With HS System and f/2 lens, the 10.0 MP PowerShot S95 excels in low light. HD Movies, RAW and unique lens Control Ring for quick manual control make it the pocket camera for the serious photographer.

Key features

Superior low-light performance with HS System and f/2 lens

High-sensitivity 10.0 Megapixel CCD for all-round outstanding image quality

Canon wide-angle 28mm, 3.8x zoom with optical Image Stabilizer and Hybrid IS

Expert control with ISO range adjustment, lens Control Ring, Full Manual and RAW

7.5cm (3.0") PureColor II G LCD with enhanced strength and visibility

HD Movies (720p) with stereo sound and HDMI

High Dynamic Range mode for tackling high contrast scenes

Smart Auto detects 28 scene types and optimises settings



10.0 MEGA PIXELS
HIGH-SENSITIVITY
CCD

28mm
WIDE
5x

7.0cm
2.8"
Vari-angle LCD

STEREO SOUND

Manual Control

HYBRID IS
HYBRID IMAGE STABILISER



10.0 MEGA PIXELS
HIGH-SENSITIVITY
CCD

f/2
LENS

Control Ring

STEREO SOUND

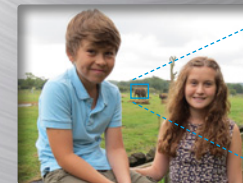
Manual Control

HYBRID IS
HYBRID IMAGE STABILISER

Go far,
get closer with
35x zoom

24mm
WIDE
35x

A huge 35x optical zoom range combined with an ultra wide view (35mm equiv: 24-840mm) makes a superbly versatile lens for all subjects. The Ultrasonic Motor (USM) uses ultrasonic vibrations to zoom fast, silently and accurately.



approx. 24mm



approx. 840mm



PowerShot SX40 HS



Get closer with the PowerShot SX40 HS. An ultra-wide 35x optical zoom, great low light results of the HS System, Full HD and high-speed shooting make this the travel powerhouse for those who want it all.

Key features

35x ultra wide-angle (24-840mm) optical zoom lens with Ultrasonic Motor for fast zooming

Intelligent IS adapts the class-leading optical Image Stabilizer to the scene (7 modes)

12.1 MP HS System with powerful DIGIC 5 processor for great results even in low-light

Full HD movies (1080p) with optical zoom, stereo sound and HDMI-CEC

6.8cm (2.7") vari-angle PureColor II VA LCD, plus EVF

Smart Auto with Multi-area WB detects 32 scene types and optimises settings

Capture fast-paced action with High-speed Burst HQ

Take control with Manual modes

Zoom Framing Assist helps to find subjects at high zoom

Accessories including Canon Speedlites and Lens Filter Adapter



24mm
WIDE
35x

INTELLIGENT
IS

12.1 MEGA
PIXELS
HIGH-SENSITIVITY
CMOS

FULL
HD

6.8cm
2.7"
Vari-angle LCD

M
Manual Control

Capture your travels.
**Anytime.
Anywhere**



PowerShot SX230 HS



The PowerShot SX230 HS takes great images anywhere with HS System, a wide-angle 14x optical zoom and Full HD movies. GPS tags your shots and logs your journey making this the ultimate travel compact.

Key features

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

14x optical zoom, 28mm wide-angle lens with optical Image Stabilizer

GPS tags your shots and logs your journey

Full HD movies (1080p) with optical zoom, stereo sound, Dynamic IS and HDMI

Compact metal body with wide 7.5cm (3.0") strong and clear PureColor II G LCD

Smart Auto detects 32 scenes for the ultimate in point and shoot

Capture fast moving action with High-speed Burst and Super Slow Motion Movie

Movie Digest records before each shot to create a bonus movie. iFrame movie for fast editing

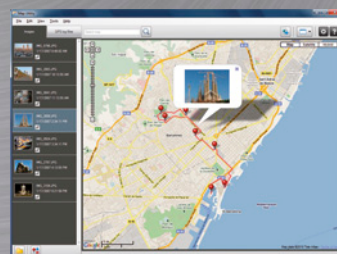
Manual, Av and Tv modes for full creative control

Optional 40m Waterproof Case



Tag the shooting location of your pictures and movies and keep track of your journey with GPS tagging and GPS logging. Use the supplied software to pinpoint your images and routes on Google Maps* or share them on Google Earth.

*Google Maps is being used for the map display. Google, Google Maps and Google Earth are trademarks of Google Inc.



*GPS use may be restricted in certain countries or regions. Use of GPS should comply with the laws and regulations of the country and area in which it is being operated including any restriction on the use of electronics.



12.1 MEGA
PIXELS
HIGH-SENSITIVITY
CMOS

28mm
WIDE
14x

OPTICAL
IMAGE
STABILIZER
EXTENDED



M
Manual Control

FULL
HD

Travel light with the
camera that packs
everything



PowerShot SX220 HS

HS SYSTEM Packing HS System for stunning images in all situations, a wide-angle 14x optical zoom and Full HD movies, the PowerShot SX220 HS is a powerful combination of leading image quality and flexibility.

Key features

Premium image quality even in low light using HS System with 12.1 Megapixel CMOS

14x zoom, 28mm wide-angle genuine Canon lens

Canon 4-stop optical Image Stabilizer for steady shots and movies

Full HD movies (1080p) with optical zoom, stereo sound, Dynamic IS and HDMI

Compact metal body with wide 7.5cm (3.0") strong and clear PureColor II G LCD

Smart Auto detects 32 scenes for the ultimate in point and shoot

Capture fast moving action with High-speed Burst and Super Slow Motion Movie

Movie Digest records before each shot to create a bonus movie. iFrame movie for fast editing



12.1 MEGA
PIXELS
HIGH-SENSITIVITY
CMOS

28mm
WIDE
14x

OPTICAL
IMAGE
STABILIZER

M
Manual Control

FULL
HD



All PureColor II series LCDs benefit from high contrast, sharp detail and excellent colour rendition for easy framing and playback even under bright lighting. Additionally, PureColor II G screens have a tempered glass layer that improves their strength and visibility.

Super-easy superzoom



PowerShot SX150 IS

The PowerShot SX150 IS allows everyone to take beautiful 14.1 Megapixel photos and HD movies with 12x optical zoom. From Smart Auto to Full Manual control you can easily adapt it to any skill level.

Key features

Canon 12x optical zoom with 28mm wide-angle and Intelligent optical Image Stabilizer

14.1 Megapixels for detailed shots and poster-size prints

Smart Auto and Easy modes can detect 32 scenes so you can simply point and shoot

Large 7.5cm (3.0") LCD with wide viewing angle

Effortless HD movies (720p) with optical zoom and stereo sound. Smart Auto in movie

Face Detection including Smart Shutter with Wink Self-Timer

Shooting modes include Full Manual control, Toy Camera Effect, Monochrome and Miniature Effect movie

iFrame movie (720p)



M
Manual Control

Manual modes (Tv, Av and M) give you control over the aperture and the shutter speed settings of the camera, allowing you to give your personal touch to your photos and to experiment with different effects.

14.1
MEGA
PIXELS

28mm
WIDE
12x

INTELLIGENT
IS

Smart
AUTO
32 SCENES

7.5 cm
3.0" LCD

STEREO SOUND

Hints
& Tips



Easy-to-use superzoom

PowerShot SX130 IS

PowerShot SX130 IS delivers great value, high zoom shooting with 12.1 Megapixels and 12x zoom. Master stills and HD Movies with Smart Auto and Easy modes or get creative with Full Manual control.

Hints & Tips

Helping you to quickly get to grips with your new camera and saving you time spent reading the manual, Hints & Tips provide quick explanations of most menus and functions with their benefits.

Key features

Canon 12x optical zoom with 28mm wide-angle and optical Image Stabilizer to combat camera-shake

12.1 Megapixels for detailed shots and poster-size prints

Easy to use for all the family with Smart Auto and Easy modes – detect 28 scene types and optimise settings

Large 7.5cm (3.0") LCD with wide viewing angle

HD Movies (720p) with optical zoom and stereo sound

Face Detection including Smart Shutter with Wink Self-Timer

Shooting modes include Full Manual control, Low Light, Fish-eye and Miniature Effect movie

Hints & Tips explain all functions and menu options on screen



The PowerShot D10 will perform no matter what the elements throw at it. From -10°C to 10m underwater or dropped from a height of up to 1.22m, it can accompany you on your most daring adventures.

Pictures from the edge

PowerShot D10

Waterproof and shockproof, the durable PowerShot D10 brings quality 12.1 MP imaging to active outdoor activities. Keep your hands free and your camera close with a range of great accessories.

Key features

Durable 12.1 MP digital camera

Waterproof (to 10m), shockproof (up to 1.22m), freeze-proof (to -10°C) and dustproof

3.0x optical zoom and optical Image Stabilizer

Smart Auto mode with Scene Detection Technology

DIGIC 4 for responsive operation, high image quality and improved Noise Reduction

6.2cm (2.5") high resolution PureColor II LCD

Combats blur with ISO Auto, Motion Detection Technology and optical IS

Great people shots with Face Detection Technology, FaceSelf-Timer, Auto Red-Eye Correction and Blink Detection



12.1
MEGA
PIXELS

28mm
WIDE-ANGLE
12x

OPTICAL
IMAGE
STABILIZER

Smart
AUTO

M
Manual Control

STEREO SOUND

7.5 cm
3.0" LCD

12.1
MEGA
PIXELS

3x
OPTICAL
ZOOM

OPTICAL
IMAGE
STABILIZER

2.5" LCD
PureColor II

Smart
AUTO

Movie
30fps / VGA

Pocket-sized and packed
with features



PowerShot A3300 IS

Wrapped in a sleek metal body, the PowerShot A3300 IS captures everything in stunning 16 Megapixel detail. Dynamic Image Stabilizer ensures that HD movies are sharp and steady.

Key features

16.0 Megapixel camera with metal body

28mm wide-angle, 5x optical zoom Canon lens with optical Image Stabilizer

Large 7.5cm (3.0") LCD with Hints & Tips for easy shooting

Smart Auto and Easy modes can detect 32 scenes so you can simply point and shoot

HD Movies (720p) with Dynamic IS for steady video when walking

Live View Control for easy image adjustment while shooting

Miniature Effect movie and 6 Creative Filters including Fish-eye and Toy Camera Effect

People shots made easy with Face Detection, FaceSelf-Timer and Auto Red-Eye Correction

DIGIC 4 for ultra-fast response and high image quality

Li-ion battery



OPTICAL IMAGE STABILIZER DYNAMIC

Dynamic IS helps you film movies with steady framing and less blur. This special lens-shift Image Stabilizer mode counters unwanted shake caused when filming while walking, allowing you to follow the action with less juddering.

16.0
MEGA
PIXELS

28mm
WIDE-
ANGLE
5x

**OPTICAL
IMAGE
STABILIZER
DYNAMIC**

**Smart
AUTO**
32 SCENES

**7.5 cm
3.0"**
LCD

**HD
MOVIE**

Steady shots of moving moments

PowerShot A3200 IS

With Dynamic Image Stabilizer and a set of other impressive features, the metal bodied PowerShot A3200 IS captures beautiful photos and HD movies with ease.

Key features

14.1 Megapixel camera with metal body

28mm wide-angle, 5x optical zoom Canon lens with optical Image Stabilizer

6.7cm (2.7") LCD with Hints & Tips for easy shooting and playback

Smart Auto and Easy modes can detect 32 scenes so you can simply point and shoot

HD Movies (720p) with Dynamic IS for steady video when walking

Live View Control for easy manual adjustment while shooting

Miniature Effect movie and 6 Creative Filters including Fish-eye and Toy Camera Effect

People shots made easy with Face Detection, FaceSelf-Timer and AutoRed-Eye Correction



A choice of Creative Filters allows you to have fun with your photos and videos by creating images with greater impact or a different mood. Creative Filters include: Miniature Effect, Toy Camera Effect, Super Vivid, Monochrome, Fish-eye Effect and Poster Effect.



Toy Camera Effect



Monochrome

PowerShot A2200

With a slim and lightweight design, the PowerShot A2200 can always be with you. Thanks to the intelligent Smart Auto and Easy modes, great pictures are just a click away.



Key features

Easy and slim 14.1 Megapixel camera

28mm wide-angle, 4x optical zoom Canon lens

6.8cm (2.7") LCD with Hints & Tips for easy shooting and playback

Smart Auto and Easy modes can detect 32 scenes so you can simply point and shoot

HD Movies (720p)

Blur Reduction Mode and Motion Detection Technology keep images sharp and clear

Live View Control for easy manual adjustments while shooting

Miniature Effect movie and 6 Creative Filters including Fish-eye and Toy Camera Effect



Smart shutter is a great way to trigger a shot without a remote or asking someone else. Smile mode shoots when a smiling face is detected. Wink Self-Timer shoots 2 seconds after winking at the camera and, FaceSelf-Timer counts the faces in the scene and then takes the shot 2 seconds after a new face enters the frame.

Canon quality every time



Versatile
compact with
optical viewfinder



PowerShot A1200

The versatile PowerShot A1200 makes Canon quality photo-taking easy and fun. With optical viewfinder, wide-angle 4x zoom, HD movies and Smart Auto it's a great choice for capturing life's best moments.

Key features

12.1 Megapixel camera with optical viewfinder

28mm wide-angle, 4x optical zoom Canon lens

6.8cm (2.7") LCD with Hints & Tips for easy shooting and playback

Smart Auto and Easy modes can detect 32 scenes so you can simply point and shoot

HD Movies (720p)

Blur Reduction Mode and Motion Detection Technology keep images sharp and clear

Live View Control for easy manual adjustments while shooting

Miniature Effect movie and 6 Creative Filters including Fish-eye and Toy Camera Effect



Optical
Viewfinder

An optical viewfinder allows you to take pictures using a more traditional stance. Depending on the shooting conditions, this can give you better stability and improve framing visibility when shooting under very bright conditions.

Canon know-how
lets you simply
point and shoot

PowerShot A800

You can rely on Canon know-how to take great 10 Megapixel photos with Smart Auto mode. Available in 4 colours, the PowerShot A800 has a lightweight design that is fun and easy to use.

Key features

Genuine Canon 3.3x optical zoom lens

6.2cm (2.5") LCD for easy sharing and picture taking

Smart Auto mode can detect 19 different scenes so you can simply point and shoot

Blur Reduction mode and Motion Detection Technology help keep images sharp and clear



Blur
Reduction

Blur Reduction mode helps you to capture pictures with less blur by intelligently selecting an optimal combination of fast shutter speed and high ISO sensitivity at a reduced pixel resolution.

Simple button layout and easy to use menu

16 Shooting modes including Super Vivid, Poster Effect and FaceSelf-Timer

People shots made easy with Face Detection and Auto Red-Eye Correction

DIGIC III image processing for natural results and quick performance



12.1
MEGA
PIXELS

28mm
WIDE-ANGLE
4x

Smart
AUTO
32 SCENES

6.8cm
2.7"
LCD

HD
MOVIE

Optical
Viewfinder

10.0
MEGA
PIXELS

3.3x
OPTICAL
ZOOM

Smart
AUTO
19 SCENES

Blur
Reduction

6.2cm
2.5"
LCD

Movie
30fps / VGA

Enhance and expand your creativity

Canon has a great range of accessories for its award-winning digital compact cameras. From lens filter adapters to Speedlite flashes, waterproof and premium leather cases to teleconverters, Canon's range of top quality accessories will protect your camera and enhance your photography.

Flashes

An external flash can add a new dimension to your pictures. Use a High Power Flash (HF-DC1/HF-DC2) or a Canon Speedlite as your main flash to give extra light to your shots, or use it as a slave unit for more creative shooting such as lighting more than one part of a scene and from a different direction.



Speedlite 320EX



HF-DC2



Filter Adapter
FA-DC58B



Protect Filter
67mm

Waterproof Cases

Canon waterproof cases and weights offer protection to depths down to 40 metres, opening up the world of underwater photography. They provide easy access to many photographic controls and can also be useful on land, protecting against snow, sand, dust and humidity.

Alternatively, the WP-DC310L (IXUS 115 HS) and WP-DC320L (IXUS 220 HS) offer more compact and affordable protection for depths down to 3 metres. They are perfect for snorkeling and other outdoor activities while providing access to important functions such as White Balance adjustment and Exposure Compensation for adapting the camera to different aquatic environments.



WP-DC43 for
PowerShot S100



WP-DC41 for
IXUS 220 HS



WP-DC310L for
IXUS 115 HS



Accessories compatibility

IXUS

	IXUS 115 HS	IXUS 220 HS	IXUS 230 HS	IXUS 310 HS	IXUS 1100 HS
WATERPROOF CASES⁽¹⁾					
WP-DC39 (waterproof to 40m)	*	*			
WP-DC41 (waterproof to 40m)		*	*		
Waterproof Case Weight WW-DC1 ⁽²⁾	*	*	*		
WP-DC310L (waterproof to 3m)	*				
WP-DC320L (waterproof to 3m)		*			
SOFT CASES					
DCC-60	*				
DCC-70			*		
DCC-1200		*	*		
DCC-1300			*		
DCC-1700				*	*
FLASH					
High Power Flash HF-DC1	*	*	*	*	*
High Power Flash HF-DC2	*	*	*	*	*
BATTERY CHARGERS & POWER SUPPLY					
Battery Charger CB-2LBE		*	*	*	*
Battery Charger CB-2LVE		*	*	*	*
Battery Charger CB-2LYE				*	
AC Adapter Kit ACK-DC10	*	*			
AC Adapter Kit ACK-DC40			*	*	
AC Adapter Kit ACK-DC60	*	*	*	*	*
AC Adapter Kit ACK-DC70				*	
BATTERIES					
NB-9L				*	
NB-6L			*	*	
NB-4L	*	*	*	*	*
OTHER MISCELLANEOUS					
Digital IXUS Metal strap	*	*	*	*	*
Digital IXUS Leather strap	*	*	*	*	*
A/V Cable AVC-DC400	*	*	*	*	*
A/V Cable AVC-DC400ST	*	*	*	*	*
HDMI Cable HTC-100	*	*	*	*	*
USB Interface Cable IFC-400PCU	*	*	*	*	*

¹ not all camera functions may be supported

² not compatible with WP-DC310L and WP-DC320L

³ requires the Conversion Lens Adapter LA-DC58K

⁴ requires Filter Adapter

⁵ requires DC Coupler DR-DC10

⁶ not designed for underwater use

⁷ no Auto LED support

PowerShot

	PowerShot A800	PowerShot A1200	PowerShot A2200	PowerShot A3200 IS	PowerShot A3300 IS	PowerShot D10	PowerShot SX130 IS	PowerShot SX150 IS	PowerShot SX220 HS	PowerShot SX230 HS	PowerShot SX40 HS	PowerShot S95	PowerShot S100	PowerShot G12
WATERPROOF CASES⁽¹⁾														
WP-DC34 (waterproof to 40 m)														*
WP-DC38 (waterproof to 40 m)													*	*
WP-DC42 (waterproof to 40 m)										*			*	*
WP-DC43 (waterproof to 40 m)										*		*	*	*
Waterproof Case Weight WW-DC1										*		*	*	*
SOFT CASES														
DCC-480	*	*												
DCC-490	*	*												
DCC-510			*	*	*									
DCC-660														*
DCC-750														
DCC-850							*	*						
DCC-1450										*	*			
DCC-1500									*	*				
DCC-1600												*	*	
SC-DC65A												*	*	
SC-DC70						*						*	*	
LENS ACCESSORIES														
Tele Converter (1.4x) TC-DC58D ⁽³⁾													*	*
Conversion Lens Adapter LA-DC58K													*	*
Filter Adapter FA-DC58B													*	*
Filter Adapter FA-DC67A											*		*	*
Protect Filter 58mm											*		*	*
Protect Filter 67mm											*		*	*
Polarizing Filter PL-C(B) 58mm ⁽⁴⁾											*		*	*
Polarizing Filter PL-C(B) 67mm ⁽⁴⁾											*		*	*
Ring Accessory Kit RAK-DC2											*		*	*
Lens Hood LH-DC60											*		*	*
FLASH														
High Power Flash HF-DC1	*	*	*	*	*	*	*	*	*	*	*	*	*	*
High Power Flash HF-DC2	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Speedlite 320EX II											*		*	⁽⁷⁾
Speedlite Flash 580EX II / 430EX II / 270EX											*		*	*
Macro Ring MR-14EX											*		*	*
Macro Twin Lite MT-24EX											*		*	*
Off Camera Shoe Cord OC-E3											*		*	*
Bracket BKT-DC1											*		*	*
Speedlite Bracket SB-E2											*		*	*
Speedlite Transmitter ST-E2											*		*	*
BATTERY CHARGERS & POWER SUPPLY														
Battery Charger CB-2LCE											*		*	*
Battery Charger CB-2LAE			*	*	*						*		*	*
Battery Charger CB-2LXE									*	*			*	*
Battery Charger CB-2LYE						*					*		*	*
Battery Charger CB-2LZE											*		*	*
Charger Kit CBK4-300		*	*	*	*		*	*			*		*	*
DC Coupler DR-DC10		*					*	*			*		*	*
AC Adapter Kit ACK800		⁽⁵⁾	⁽⁵⁾				*	*			*		*	*
AC Adapter Kit ACK-DC30							*	*			*		*	*
AC Adapter Kit ACK-DC40							*	*			*		*	*
AC Adapter Kit ACK-DC50							*	*			*		*	*
AC Adapter Kit ACK-DC60			*	*	*		*	*			*		*	*
AC Adapter Kit ACK-DC80							*	*			*		*	*
BATTERY PACKS														
NB-10L											*		*	*
NB-8L			*	*	*						*		*	*
NB-7L											*		*	*
NB-6L						*					*		*	*
NB-5L							*	*	*	*	*	*	*	*
Ni-MH Batteries NB4-300	*	*					*	*	*	*	*	*	*	*
OTHER MISCELLANEOUS														
AV Cable AVC-DC300	*	*					*	*			*		*	*
AV Cable AVC-DC400							*	*			*		*	*
AV Cable AVC-DC400ST			*	*	*	*	*	*	*	*	*	*	*	*
AV Cable STV-250N							*	*	*	*	*	*	*	*
Carabiner Strap STP-DC2 ⁽⁶⁾							*	*			*		*	*
Shoulder/Neckstrap STP-DC1 ⁽⁶⁾							*	*			*		*	*
Front Cover Set FC-DC1						*	*	*	*	*	*	*	*	*
HDMI Cable HTC-100							*	*	*	*	*	*	*	*
Remote Switch RS-60F3							*	*	*	*	*	*	*	*
USB Interface Cable IFC-400PCU	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Power

Trust Canon for guaranteed power performance. Extra batteries, battery chargers and AC adapter kits let you shoot photos and video for longer and review images without worrying about fading battery life.

Softcases



Softcase
SC-DC65A



Softcase
DCC-1200



Softcase
DCC-850

Perfect Pictures & Easy sharing

Sharing pictures is fun, and Canon makes it easy for your images to reach friends all around the world.



CANON
IMAGE
GATEWAY

CANON IMAGE GATEWAY is an exclusive online resource for owners of qualified Canon products. Upload and share your photos and videos and enjoy free access to photography-related articles that help you to get the most from your camera.



Digital Photo Professional (DPP) helps enthusiast users of PowerShot G and S series to make the most of RAW image files. Features include quick fine-tuning of parameters like white balance, exposure, tone and sharpness and easy batch processing images into a variety of formats for printing and sharing.



Eye-Fi Cards let you transfer content wirelessly. Compatible models*, offer a dedicated Eye-Fi menu section and disable automatic power-down when an Eye-Fi card is detected - for uninterrupted transfers to Wi-Fi hot-spots or mobile devices.



A YouTube™ Upload function is integrated into the included CameraWindow software. YouTube™ account users can login and upload video clips from their computer at the touch of a button.

ZoomBrowser EX (Windows) or ImageBrowser (Mac) is a special image management software that helps you make the most of your images and movies. Sort them into groups for easy reference, use the retouching and editing tools and share your favourite shots with easy emailing.

* These products are not guaranteed to support Eye-Fi card functions (including wireless transfer). In case of an issue with an Eye-Fi card, please check with the card manufacturer. Also note that approval is required to use Eye-Fi cards in many countries or regions. Without approval, use of the card is not permitted. If it is unclear whether the card has been approved for use in the area, please check with the card manufacturer. www.eye.fi

SELPHY

Bring photos
to life

SELPHY
Photo Print
software



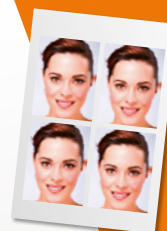
The supplied SELPHY Photo Print software features friendly voice guidance when printing and editing from your computer. Create your own calendar, choose decorative frames, or add clip art and speech bubbles to your prints with Creative Print mode.

100
YEARS
PRINT

Dye-Sub



ID Layout



ID
Photo
Print

With a SELPHY Compact Photo Printer you can turn your photos into beautiful, long-lasting prints in seconds – plus experiment with creative effects, layouts and printing formats.

From pixel to print

It's easy to share your pictures with SELPHY. Every stage of the printing process is simple and fuss-free thanks to Canon's intelligent technologies and user-friendly design.

Dye-sublimation technology ensures lab-quality prints that will last up to 100 years when stored in an album. Thanks to a special protective coating every print is completely dry and resistant to water, fingerprints and scratches.

SELPHY lets you produce prints of different sizes, combine multiple photos on a single page with Layout Print or create beautiful collage prints with colour effects using Shuffle Layout. Auto Image Optimize can automatically improve the quality of your prints, while ID Photo Print creates ID photos in widely accepted sizes.



Shuffle
Layout





The ultra-stylish, ultra-easy home photo lab

SELPHY CP800

With a design that fits into any home the SELPHY CP800 is the convenient way to create lasting prints from your digital photos. Insert your card, press print, and in less than 1 minute it's ready.



Key features

Stylish, ultra-compact photo printer in two colour variations*

Easy operation with tilting 6.2cm (2.5") LCD

Instant printing in less than 1 minute and no waiting for start-up

Range of print options and sizes including postcard, L, card, and stickers

No hassle, lab quality prints with Auto Image Optimize, Smooth Skin, and Auto Red-Eye Correction

Print direct from memory cards, PictBridge compatible cameras and USB stick

Long-lasting 100 year prints

ID Photo layout and Shuffle layout

Print on the move with optional battery pack or Bluetooth adapter for mobile printing

SELPHY Photo Print software with voice guidance

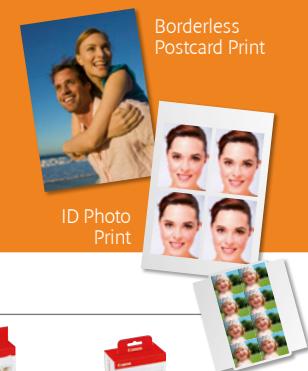
*Some colour variations may not be available in some regions



Automatic Image Optimize detects and corrects image imperfections, adjusting face brightness and colour while reducing unwanted noise, giving your prints extra clarity and richness.

Keep your SELPHY busy!

Canon is dedicated to providing you with many different ways to share your memories. From Mini stickers to Credit Card size media to Postcard packs, there's a solution for everyone.



Ink & Paper Sets For use with SELPHY CP series



KIC-18IF
Ink Paper Set
Credit Card Size
Stickers
(18 sheets)



KIC-18IL
Ink Paper Set
Mini Stickers
(18 sheets)



KIC-36IP
Ink Paper Set
Credit Card
Size
(36 sheets)



KIC-36IP
Ink Paper Set
L Size
(36 sheets)



KIC-36IP
Ink Paper Set
Postcard Size
(36 sheets)



KIC-72IN/108IN
Ink Paper Set
Postcard Size
(72 or 108 sheets)



Quick Specifications

SELPHY CP800

Print Method	Dye-sublimation thermal transfer
Ink / Paper Cartridge	Separate Ink Cartridge and Paper
Print Speed	Postcard size: approx. 4.7 sec ⁽¹⁾
Print Sizes	Postcard ⁽²⁾ L ⁽²⁾ Credit Card ⁽²⁾ Credit Card Stickers ⁽²⁾ Mini Stickers (x8 stickers on one sheet) ⁽²⁾
Creative Printing Modes	Shuffle Layout
ID Photo Printing	Yes (3 Sizes on one sheet) ⁽³⁾
Print Longevity	100 Years Print ⁽⁴⁾
Print Direct from a PictBridge Device	Yes
Print Direct from a Memory Card	Yes ⁽⁵⁾
Print Direct from a Camera Phone	Yes, with optional Bluetooth® Unit BU-30 ⁽⁵⁾
Print Direct from a Computer	Yes, requires standard USB cable
Print Direct from USB Flash Memory	Yes ⁽⁶⁾
LCD Monitor	6.2cm (2.5") Colour TFT with tilt mechanism
Software Supplied	SELPHY Photo Print
AC Power Supply	External, supplied
Battery Pack	Optional
Accessories	CP Printer Carrying Case DCC-CP2 L size Paper Cassette [PCL-CP300] Card Size Paper Cassette [PCC-CP30 0] Battery Pack NB-CP2L BU-30 Bluetooth Unit
Dimensions	177.0 x 134.6 x 68.8mm (printer only without protrusions)
Weight	940g (Excluding Ink Cartridge and Paper Cassette)

All data is based on Canon's standard testing methods. Subject to change without notice.

- (1) Print speed can vary dependent on data size, print method, memory card and capacity and is measured from start of printing excluding paper handling
- (2) Requires optional paper cassette
- (3) See full specifications for details
- (4) To test the image permanence of prints that are stored in an album, we use an accelerated testing method similar to how the image permanence of silver-halide photo papers are measured when stored in dark places. Print samples are printed with the optical density of 1.0 (each Bk, C, M, Y). The samples are kept in a certain environment of high temperature and 50% humidity. The rate of the decrease in the optical density and rate of yellow discoloration are recorded. The recorded results are then converted to the length of time when print image is kept in an environment of 23°C / 50% humidity. <Criteria for estimation of print longevity> "The point where monochromatic / reflective optical density shows loss of 30% (starting density of 1.0).
- (5) Mobile phones and PDA's must be Bluetooth enabled and support Bluetooth version 1.1 or above. Photo printing only - pictures must be in the JPEG format. Bluetooth operation depends on the device and software version used
- (6) Irregularly sized images, or images that have been edited on a computer may not display or print. USB Devices that are not identified as "Removable media" (such as external hard drives) or do not use the FAT or exFAT file system or have GUID partition tables created on a Macintosh computer are not supported.



PowerShot



	PowerShot A800	PowerShot A1200	PowerShot A2200	PowerShot A3200 IS	PowerShot A3300 IS	PowerShot D10	PowerShot SX130 IS	PowerShot SX150 IS	PowerShot SX220 HS
Colour Variation									
HS System									Yes
Resolution	10.0 MP	12.1 MP	14.1 MP	14.1 MP	16.0 MP	12.1 MP	12.1 MP	14.1 MP	12.1 MP
Sensor	CCD	CCD	CCD	CCD	CCD	CCD	CCD	CCD	CMOS (high sensitivity back illuminated)
Processor	DIGIC III	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4
Max. Aperture	f/3.0	f/2.8	f/2.8	f/2.8	f/2.8	f/2.8	f/3.4	f/3.1	f/3.1
Zoom (35mm equivalent)	122	112	112	140	140	105	336	336	392
	3.3x Optical	4x Optical	4x Optical	5x Optical	5x Optical	3x Optical	12x Optical	12x Optical	14x Optical
	37	28	28	28	28	35	28	28	28
Macro	1cm	3cm	3cm	3cm	3cm	3cm	1cm	1cm	5cm
Optical Image Stabilizer	No (Blur Reduction shooting mode)	No (Blur Reduction shooting mode)	No (Blur Reduction shooting mode)	3-stop. Dynamic IS	3-stop. Dynamic IS	3-stop. IS	3-stop. IS	4-stop. Intelligent IS	4-stop. Dynamic IS
Max ISO Value	1600	1600	1600	1600	1600	1600	1600	1600	3200
Screen	6.2cm (2.5") (approx. 115k dots)	6.8cm (2.7") (approx. 230k dots)	6.8cm (2.7") (approx. 230k dots)	6.7cm (2.7") (approx. 230k dots)	7.5cm (3.0") (approx. 230k dots)	6.2cm (2.5") (approx. 230k dots) PureColor II LCD	7.5cm (3.0") (approx. 230k dots)	7.5cm (3.0") (approx. 230k dots)	7.5cm (3.0") (approx. 461k dots) PureColor II G
Smart Auto Scenes	19	32	32	32	32	18	28	32	32
Selectable Shooting Modes	16 Modes	19 + 6 Creative Filters	19 + 6 Creative Filters	18 + 6 Creative Filters	18 + 6 Creative Filters	20 Modes	23 Modes	18 + 8 Creative Filters	23 + 8 Creative Filters
Manual Control							Full	Full	Full
RAW									
HD Movie		HD (720p)	HD (720p)	HD (720p)	HD (720p)		HD (720p)	HD (720p)	Full HD (1080p)
HDMI									Yes (CEC compatible)
Battery Type	2x AA	2x AA	Li-ion NB-8L	Li-ion NB-8L	Li-ion NB-8L	Li-ion NB-6L	2x AA	2x AA	Li-ion NB-5L
Weight (incl. battery and card)	Approx. 186g	Approx. 185g	Approx. 135g	Approx. 149g	Approx. 149g	Approx. 212g	Approx. 308g	Approx. 306g	Approx. 215g
Size (L x H x W mm)	94.3 x 61.6 x 31.2mm	97.5 x 62.5 x 30.7mm	93.2 x 57.2 x 23.6mm	95.1 x 56.7 x 24.3mm	95.1 x 56.7 x 23.9mm	103.6 x 66.9 x 48.8mm	113.3 x 73.2 x 45.8mm	113.3 x 73.2 x 45.8mm	105.7 x 59.3 x 33.2mm
Soft Case	DCC-490	DCC-490	DCC-510	DCC-510	DCC-510	SC-DC70	DCC-750	DCC-750	DCC-1500
Waterproof Case						Waterproof to 10m			WP-DC42 (40 m)
Highlights	Blur Reduction shooting mode	Optical viewfinder Blur Reduction shooting mode	Blur Reduction shooting mode	Metal body	Metal body	Shock-proof, waterproof, freeze-proof and dust-proof	Great value wide angle, 12x zoom	12x optical zoom with Intelligent IS for stunning pictures or HD movies	The ideal travel compact combining HS System with 14x optical zoom and advanced Full HD movie functions

The arrow helps you instantly identify a feature that is improved compared to the preceding model in the same category/brand.

IXUS



	PowerShot SX230 HS	PowerShot SX40 HS	PowerShot S95	PowerShot S100	PowerShot G12	IXUS 115 HS	IXUS 220 HS	IXUS 230 HS	IXUS 310 HS	IXUS 1100 HS
Colour Variation										
HS System	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Resolution	12.1 MP	12.1 MP	10.0 MP	12.1 MP	10.0 MP	12.1 MP	12.1 MP	12.1 MP	12.1 MP	12.1 MP
Sensor	CMOS (high sensitivity back illuminated)	CMOS (high sensitivity back illuminated)	CCD (high sensitivity)	CMOS (high sensitivity)	CCD (high sensitivity)	CMOS (high sensitivity back illuminated)	CMOS (high sensitivity back illuminated)	CMOS (high sensitivity back illuminated)	CMOS (high sensitivity back illuminated)	CMOS (high sensitivity back illuminated)
Processor	DIGIC 4	DIGIC 5	DIGIC 4	DIGIC 5	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4	DIGIC 4
Max. Aperture	f/3.1	f/2.7	f/2.0	f/2.0	f/2.8	f/2.8	f/2.7	f/3.0	f/2.0	f/3.4
Zoom (35mm equivalent)	392	840				112	120	224		336
	14x Optical	35x Optical	3.8x Optical	5x Optical	5x Optical	4x Optical	5x Optical	8x Optical	4.4x Optical	12x Optical
	28	24	28	24	28	28	24	28	24	28
Macro	5cm	0cm	5cm	5cm	1cm	3cm	3cm	1cm	3cm	1cm
Optical Image Stabilizer	4-stop. Dynamic IS	4.5-stop. Intelligent IS	4-stop. Hybrid IS	4-stop. Intelligent IS	4-stop. Hybrid IS	3-stop. Dynamic IS	4-stop. Dynamic IS	3.5-stop. Intelligent IS	4-stop. Dynamic IS	4-stop. Intelligent IS
Max ISO Value	3200	3200	3200	6400	3200	3200	3200	3200	3200	3200
Screen	7.5cm (3.0") (approx. 461k dots) 16:9 Aspect Ratio PureColor II G	6.8cm (2.7") (approx. 230k dots) PureColor II Vari-Angle	7.5cm (3.0") (approx. 461k dots) PureColor II G	7.5cm (3.0") (approx. 461k dots) PureColor II G	7.0cm (2.8") (approx. 461k dots) PureColor II Vari-Angle	7.6cm (3.0") (approx. 230k dots) PureColor II G	6.7cm (2.7") (approx. 230k dots) PureColor II G	7.5cm (3.0") (approx. 461k dots) PureColor II G	8.0cm (3.2") (approx. 461k dots) 16:9 Aspect Ratio PureColor II Touch	8.0cm (3.2") (approx. 461k dots) 16:9 Aspect Ratio PureColor II Touch
Smart Auto Scenes	32	32	28	32	28	32	32	32	32	32
Selectable Shooting Modes	23 + 8 Creative Filters	22 + 8 Creative Filters	28 Modes	22 + 10 Creative Filters	31 Modes	27 Modes	26 Modes	19 + 8 Creative Modes	27 Modes	18 + 8 Creative Modes
Manual Control	Full	Full	Full	Full	Full				Av/TV	
RAW			Yes	Yes	Yes					
HD Movie	Full HD (1080p)	Full HD (1080p)	HD (720p)	Full HD (1080p)	HD (720p)	Full HD (1080p)	Full HD (1080p)	Full HD (1080p)	Full HD (1080p)	Full HD (1080p)
HDMI	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)	Yes (CEC compatible)
Battery Type	Li-ion NB-5L	Li-ion NB-10L	Li-ion NB-6L	Li-ion NB-5L	Li-ion NB-7L	Li-ion NB-4L	Li-ion NB-4L	Li-ion NB-4L	Li-ion NB-6L	Li-ion NB-9L
Weight (incl. battery and card)	Approx. 223g	Approx. 600g	Approx. 193g	Approx. 198g	Approx. 401g	Approx. 140g	Approx. 141g	Approx. 140g	Approx. 185g	Approx. 206g
Size (L x H x W mm)	105.7 x 61.6 x 33.2mm	122.9 x 92.4 x 107.7mm	99.8 x 58.4 x 29.5mm	98.9 x 59.8 x 26.7mm	112.1 x 76.2 x 48.3mm	93.1 x 55.8 x 19.9mm	92.2 x 55.9 x 19.5mm	95.8 x 56.8 x 22.1mm	100.6 x 55.4 x 25.0mm	99.0 x 58.9 x 21.9mm
Soft Case	DCC-1500	DCC-850	DCC-1450	DCC-1450	DCC-660, SC-DC65A, DCC-1600	DCC-60	DCC-1200	DCC-1300	DCC-1700	DCC-1700
Waterproof Case	WP-DC42 (40 m)		WP-DC38 (40m)	WP-DC43 (40m)	WP-DC34 (40m)	WP-DC39 (40m) WP-DC310L (3 m)	WP-DC41 (40m) WP-DC320L (3 m)			
Highlights	Canon's advanced travel compact with HS System, 14x optical zoom, Full HD movies and GPS in a metal body	An impressive 35x optical zoom	Lens Control Ring	The PowerShot S100 uses Canon EOS sensor know-how and the latest DIGIC 5 processor to deliver exceptional images even in low light.	Extensive accessories range including Lens Filter Adapter	Feature-packed and stylish	Super slim 24 mm 5x optical zoom	Impressive 8x wide-angle zoom in a slim metal IXUS body with HS System and Full HD movies	Full touchscreen control	Top of the range, wide-angle 12x optical zoom IXUS with large, full touch interface and Full HD movies



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